

# MAYA GOZLAN



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## SUMMARY

Advertising Art Director and SCAD student studying Advertising & Branding with minors in Fashion Marketing and Business. Interested in fashion, beauty, and luxury branding, combining strategy and design to create elevated creative work.

## WORK EXPERIENCE

**FarSide Vintage – Social Media Content Creator & Sales Associate**

Savannah, GA | Feb 2025 – June 2025

- Source, style, and photograph vintage pieces for social media and in-store storytelling
- Create and schedule content that reflects brand identity and increases engagement
- Assist customers with styling, product knowledge, and trend-forward outfit building

**Sea Love Candle Bar & Boutique – Retail Associate, Certified Scent Stylist + Social Media Support**  
Hilton Head Island, SC & Savannah, GA | Nov 2024 – May 2025

- Guided customers through a personalized product experience while maintaining premium brand standards
- Supported social media content by capturing photos/videos and promoting seasonal products and events
- Managed daily retail operations including POS, organization, and customer service

**Island Life HH + Mermaid of Hilton Head – Photographer & Graphic Designer**

Hilton Head Island, SC | May 2022 – Sept 2022

- Photographed families, graduates, and weddings during on-location sessions
- Styled and directed themed shoots, including the “Mermaid Experience” portrait series
- Edited and retouched images for client galleries and promotional social media content

## EDUCATION

**Savannah College of Art and Design, B.F.A. Advertising & Branding / 2023-Current**

Minors: Fashion Marketing, Business

Honors: Dean’s List

Ars Longa Society | Member | [2023–Present]

**Hilton Head Island High School / 2019-2023**

National Art Honor Society

Quill and Scroll Journalism Honor Society

Yearbook Club / Publication Staff

## SKILLS

**Creative:** Art Direction, Concept Development, Branding & Identity, Typography, Layout Design

**Content:** Social Media Content, Styling, Photography Direction, Photo Editing/Retouching

**Software:** Adobe Photoshop, Illustrator, InDesign, Lightroom, After Effects (basic), Figma (basic)

**Professional:** Presentation Design, Trend & Cultural Research, Collaboration