

MAYA GOZLAN

Summary

I'm a fashion-driven creative currently studying Advertising and Branding at Savannah College of Art and Design. I have experience working in retail and creative environments where style, presentation, and communication all come together. I enjoy connecting with people, curating visuals, and finding ways to make a brand feel authentic and memorable.

Work Experience

FarSide Vintage | Social Media Content Creator & Sales Associate

Savannah, GA | Feb 2025 – Present

- Source, style, and photograph vintage pieces for social media and in-store displays.
- Create and schedule content that builds engagement and reflects the brand's aesthetic.
- Assist customers with styling advice and product knowledge.

Sea Love Candle Bar & Boutique | Retail Associate & Certified Scent Stylist

Hilton Head Island, SC | Nov 2024 – May 2025

- Help customers customize and create candles while maintaining product quality.
- Manage daily retail operations and ensure a clean, organized environment.
- Supported brand events and seasonal product launches.

Island Life HH & Mermaid of Hilton Head | Photographer & Graphic Designer

Hilton Head Island, SC | May 2022 – Sept 2022

- Photographed families, graduates, and weddings during on-location sessions.
- Styled and directed themed shoots, including “Mermaid Experience” portraits.
- Edited photos for client galleries and promotional use across social media.

Education

Savannah College of Art and Design (SCAD), B.F.A. in Advertising and Branding | 2023–Present

- Minor in Fashion Marketing and Business management and entrepreneurship
- Dean's List

Hilton Head Island High School | 2019–2023

- National Art Honor Society
- Quill and Scroll Journalism Honor Society

Skills

Social media content creation | Visual merchandising & styling
Brand storytelling | Photography & photo editing
Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom)



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