



(843) 321-5337

MAYAGGOZLAN@GMAIL.COM

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EXPERIENCE

★ Brunner 2026 *Art Director Intern*

Developed and executed cross-channel creative concepts for Church's Texas Chicken, YellaWood, and Brunner in collaboration with creative, strategy, copy, and production teams.

★ Georgia Aquarium SCADpro 2026 *Art Director*

Translated research and insights into presentation-ready brand strategy and creative concepts for Georgia Aquarium.

★ Farside Vintage 2025 *Content Designer + Retail & Sourcing*

Created social content that contributed to a 170% increase in engagement while supporting styling, merchandising, and product sourcing.

★ Island Life HH Photography 2023 *Photographer & Photo Editor*

Directed on-location shoots and edited high-volume photo sets for polished, consistent delivery.

★ Mermaid of Hilton Head 2023 *Photographer & Creative Director*

Photographed and styled themed studio and beach shoots, managing posing, lighting, and post-production.

EDUCATION

Savannah College of Art and Design
BFA in Advertising and Branding 2027
Minors in Fashion Marketing, Business

AWARDS + CERTIFICATES

Adobe Certified Professional
Excel Trained Certified
Dean's List Honor 24', 25', 26'

ACTIVITIES + SOCIETIES

Ars Longa Honor Society,
Savannah College of Art & Design

Quill and Scroll Journalism
Honor Society Member

Art National Honor
Society Member

SKILLS

Adobe Creative Suite
Microsoft 365
Photography
Visual Storytelling
Creative Strategy
Playlist Curation
Karaoke